



Thank you for your interest in becoming a 24 Hour Fitness retail vendor. To be considered, please email [retailinquiries@24hourfit.com](mailto:retailinquiries@24hourfit.com) with the requested information below.

We make our best effort to respond to submissions within 30 days

### **Product Information**

- Product description(s)
- Current MSRP
- Current year wholesales sales (USD)
- Last year wholesale sales (USD)
- How long as your product been on the market?
- Who are your competitors?
- What is your product differentiation?

### **Marketing**

- Estimated annual spend for company and proposed products
- Target market
- Mediums (e.g.: digital, print)
- Social media presence

### **Sales Channels**

- What channels currently carry your product (Big box stores, e-commerce, specialty retail, etc.)
- Please share some of your major accounts